



ITTER FREE

ENERGY

CBD Fore You and Me

Hempcy Active knows golf. Evidence being the array of products they produce which cater to golfers. Tinctures, pain gel, gum, soft chews, and Tee Time. This delicious lemonade iced tea energy shot is packed with jitter-free energy. 20mg of hemp oil extract and 200mg of caffeine keeps you focused on the round at hand. \$4.99 ea. or \$49.99 for 12 pack hempcy.com

Rep Your City

Sub 70 has done an amazing job carving out its place in the golf equipment world. In addition to new club models, 2021 has also brought on an apparel line which, in many pieces, represents the company's Chicagoland pride. The Chicago Flag Mesh Back hat is a great adaptation of the Sub 70 logo with the iconic four stars. Sure to turn heads. \$25

golfsub70.com

Cheers to Six Banners

The '85 Bears may still get free drinks, but Scottie Pippen is producing his own. DIGITS is #33's new bourbon, which he enlisted the help of California wine legend Dave Phinney to make. This whiskey is 46% Alc. by Vol (92-proof), aged five years, and blended by Savage & Cooke Distillery. \$69.99

savageandcooke.com

Look Good, Feel Good, Play Good

BIOM is several generations in with ECCO, and yet, any of their shoes that have those four letters embossed gets better and better. New for 2021, the BIOM H4 has a state-of-the-art outsole called ECCO MTN GRIP to go along with GORE-TEX Technology. Lightweight, incredibly durable, and it has a removable/washable Ortholite inlay sole. \$200 us.ecco.com

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Rangefinder Reinvented

Take most of what you know about laser rangefinders and trash it. Precision Pro reinvents the genre with the new R1 Smart Rangefinder. MySlope pairs with your phone and provides shot details like launch angle, spin, and ball speed. It also provides environmental data such as wind speed and direction in real-time. All while being a rangefinder with GPS distances and crystal-clear optics. \$319.99

R1 (2)

precisionprogolf.com

Short Game Venom

Cobra goes a bit "old school" in 2021 with the launch of King Cobra wedges featuring Snakebite grooves. The evolution of the brand included "King" for many years, but these sticks are anything but traditional. Grooves that are 40% sharper and 11% deeper according to the company. Available in seven lofts and traditional or full-face grooves. \$149

cobragolf.com